

# IR DATA INSIGHTS

**NOVEMBER 2025** 



## Meet the Team

#### Chief Data & Analytics Officer and Data Administrator, Dr. James Hunt

Dr. James Hunt serves as Associate Vice Provost and Chief Data Analytics Officer at Florida State University, where he advances a culture of data engagement through robust data governance and data quality practices. He leads initiatives that strengthen data stewardship, promote data literacy, and enhance collaboration across the university. Under his leadership, the Institutional Research team empowers faculty, staff, and students to actively engage with trusted, well-managed data that supports FSU's strategic initiatives. Dr. Hunt's work ensures that data at FSU is not only accurate and accessible but also a shared resource that drives connection and continuous improvement across the institution.

#### **Compliance and Reporting Team**

The Compliance and Reporting Team serves as the backbone of the Office of Institutional Research. It encompasses mandatory submissions to local, state, and federal entities, as well as survey organizations such as U.S. News and World Report. The team also supports campus stakeholders and the public by responding to data requests, producing publications, and maintaining Power BI dashboards that disseminate information about the university.

**Full-time Staff:** Andrew Brady, Joling Emerick, Logan Poland, & Gene Cilluffo **Interns:** Hadassa Dias Durante & Tyler Nguyen

#### **Data Governance & Analytics Services Team**

The Data Governance and Analytics Services team advances the use of data by enabling access to trusted knowledge assets through our data governance framework, including our data catalog. Our Data Partners in the Colleges of Engineering, Law, and soon to be Fine Arts enhance analytics and data engagement across campus. It also oversees data.fsu.edu, a resource page for FSU data.

Full-time Staff: Heather Epstein-Diaz, Eclipse Ramsey, & Shalinee Chikara

Graduate Assistant(s): Leah Register

Intern: Victoria Bile

## Meet the Team

#### **FACET Team**

The FACET team ensures the integrity and effectiveness of FSU's faculty effort tracking system. By coordinating implementation and supporting users, they help maintain accurate reporting that meets institutional, state, and accreditation standards.

Full-time Staff: Mev Verzaal, Zack Stoffers

#### **Metrics Strategies Team**

The Metrics Strategies team connects data across faculty, students, and expenditures to uncover insights that drive institutional improvement and national rankings. Their work translates complex analytics into actionable strategies, with current projects highlighting faculty excellence across disciplines.

Full-time Staff: Lee Howell, Zack Stoffers, & Sarah Sikes

**Graduate Assistant(s):** Claire Hickey, Sofia Klostermeyer, & Zhan Peebles

**Intern:** Arianna "Ari" Jones

#### **Student Success Team**

The Student Success Team provides data and analytics support to academic and administrative entities across FSU. Specifically, the Student Success Team helps FSU units identify their students' outcomes, such as admissions, course passage, persistence/retention, time to degree, graduation, and postgraduation outcomes rates.

Full-time Staff: Samantha Nix, Katie Gipalo, Hugh Long, & Abigail Jonckheere-

Paul

**Graduate Assistant (s):** Linh Hoang

Intern: Jillian "Jill" Derodel

## Indicator Spotlight

Institutional Research has designed a series of interactive Performance Indicators to visualize Florida State University data. These indicators are a great resource for trend data to answer most information requests. You can click on the filters and labels to generate specialized views. Specific definitions and data sources are provided for each indicator in the Information section located in the bottom right of each dashboard. These tools are available on our <u>Institutional Research Website</u>. This spotlight highlights just a small selection of the full list of indicators available online.

#### STUDENT INDICATORS

#### **Graduation Rates Comparison**

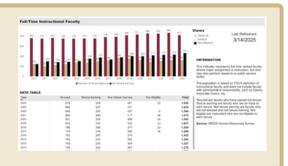
This indicator shows the sixth-year graduation rates of full-time, first-time-in-college (FTIC) students who enter in the fall or previous summer term. Results also include breakdowns by the top three race/ethnicity groups based on cohort size.



#### **FACULTY & STAFF INDICATORS**

#### Full-Time Instructional Faculty

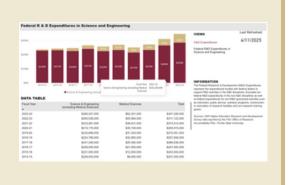
This indicator represents full-time ranked faculty whose primary assignment is instruction, though many also contribute to research or public service. It excludes administrative roles such as deans and associate deans, and provides breakdowns by tenure status (tenured, tenure-earning, and not eligible).



#### FINANCIAL & FACILITIES INDICATORS

# C&G Expenditures and Federal R&D Expenditures in Science and Engineering

This indicator highlights FSU's contract & grant expenditures and federal research and development funding in science and engineering disciplines. It tracks externally funded research activity and excludes non-R&D expenditures such as instruction, public service, or facility construction.



# Dashboard Digest

#### **★** UPDATED WITH FALL 2025 DATA:

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#### Student Enrollment Model

 Shows student enrollment by term, campus, college/department/major, gender, student classification, race/ethnicity, full-time/part-time, and much more.

#### Student Credit Hours

 Shows student credit hours, annual credit hours, and fundable vs. nonfundable hours.

#### ★ UPDATED WITH 2024-25 DATA:

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#### **Degrees Awarded**

 Shows degrees awarded by college/department/cip code, as well as details about areas of strategic emphasis, double majors, and historic degrees.

#### <u>Filled Faculty Positions by Rank and</u> College -

• Shows the total number of 9- and 12month filled full-time-equivalent (FTE) faculty positions by rank.

#### Faculty Average Salary Comparison

 Shows FSU average salary by professor rank compared to other state university system (SUS) and peer institutions.

#### \* RECENT ENHANCEMENTS:

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#### FTIC Test/DE Credit Posted

- Available in IR Analytics for Academic Leaders (IRAFAL) Microsoft Teams site, in the Course Enrollments, Credit, Fill Rates channel. Also available in the CoreFSU and Demand Analysis and Numbers Group (DANG) Microsoft Teams sites.
- Shows counts of incoming test/dual enrollment credit brought in by FTICs by cohort, college, department, and major.
- Enhancement: There is now a row to show the count of FTICs who did not bring in any incoming credit.

#### Course Analytics

- Available in IR Analytics for Academic Leaders (IRAFAL) Microsoft Teams site, in the Course Enrollments, Credit, Fill Rates channel
- Shows enrollments, caps, fill rates, and grades of courses
- Enhancement: The enrollments, caps,
  & fill rates tab now has a hover over to display reserve cap information.

## Data Communities Highlight

#### **Data User Group (DUG)**

The Data User Group meets quarterly via Microsoft Teams to discuss enhancements and updates to various data products at FSU. The group is facilitated by Institutional Research (IR) in collaboration with Information Technology Services (ITS), Enrollment Management, and other campus groups. Annually, there is an in-person gathering in the fall semester. *Request to join, here.* 

#### **Donuts & Data**

Every month, the Division of Student Affairs leads Donuts & Data, a group that focuses on the intersection of data and student affairs. *Request to join*, *here*.

#### **Excel Learning Lab**

Institutional Research holds Excel training sessions available to the general FSU population. The learning lab is a Microsoft team for staff and faculty who have attended at least one of the Excel training sessions. There, they focus on improving Excel skills and data analysis capabilities. Membership is granted after completion of one Excel Training. *For a list of Excel courses, click here.* 

#### IR Analytics for Academic Leaders (IRAFAL)

Institutional Research leads a Microsoft team providing institutional leaders and decision-makers with access to data tools available on campus, such as Power BI dashboards. *Request to join, here*.

#### **Power BI Community of Practice (Power BI CoP)**

The Power BI Community of Practice at FSU is a monthly gathering of faculty and staff who share an interest in using Power BI to enhance data engagement across campus. It serves as a collaborative space to exchange best practices, showcase campus use cases, and promote data literacy. When you join the Data User Group Microsoft Team above, you will automatically be added to the Power BI CoP Channel!







### We'd love your feedback!

Tell us what you liked, what we can improve, and what you'd like to see in future issues *here*.